

Children First - Blacktown Road Children's Centre

4 Weeks Free Promotion - Terms and Conditions

1. Overview

Our 4 Weeks Free Promotion gives new families the chance to enjoy up to four (4) weeks free at Children First - Blacktown Road Children's Centre. Families who enrol during the promotional period and attend for six (6) consecutive weeks will have their usual Gap Fee waived for the next four (4) weeks, up to a maximum value of \$2,000. Places are limited, and care must commence before 13 February 2026.

2. Definitions

- **New Family:** A parent or guardian who has not had a child enrolled at any Children First service within the previous twelve (12) months.
- **Centre:** Children First - Blacktown Road Children's Centre, 217–221 Blacktown Road, Blacktown NSW 2148.
- **Promotion Period:** The period from 3 November 2025 to 30 January 2026, during which enrolments must be submitted to qualify for the promotion.
- **Commencement Date:** The date the enrolled child begins attending care, which must be on or before 13 February 2026.
- **Qualifying Period:** The first six (6) consecutive weeks of attendance following the child's Commencement Date.
- **Gap Fee:** The out-of-pocket portion of child care fees paid by the family after the Child Care Subsidy (CCS) is applied.
- **Fee Waiver:** A temporary reduction of the family's usual Gap Fee for up to four (4) weeks, based on their regularly booked days. The Fee Waiver will be applied as a credit to the family's account within fourteen (14) business days after completion of the Qualifying Period. The credit will be applied retrospectively, after the Child Care Subsidy (CCS) has been confirmed, to ensure the correct amount is credited based on the family's actual out-of-pocket fees.
- **Fee Waiver Cap:** The maximum contribution covered by Children First under this promotion is \$2,000 for the four (4) week Fee Waiver period. Any portion of the Gap Fee that exceeds this cap remains payable by the family in accordance with the Centre's usual billing cycle.
- **Waitlist:** A family that has completed the enrolment process but is awaiting an available position. The Fee Waiver will only apply once the child commences care and meets the Qualifying Period.

3. Eligibility Criteria

To qualify for the **4 Weeks Free Promotion**:

- The family must be a New Family, as defined above.
- The family must enrol their child within the Promotion Period and commence care by 13 February 2026.
- The child must remain enrolled and attending for a minimum of six (6) consecutive weeks from the Commencement Date.

- Enrolments are subject to availability. Where no places are currently available, families may join the Waitlist, however, this promotion applies only if a position becomes available and the child commences care on or before 13 February 2026. The Centre does not guarantee placement under this promotion.
- Families transferring from another Children First service are not eligible.
- Staff members are not eligible for this promotion.
- The promotion applies on a per-child basis.

4. Promotion Details

- The 4 Weeks Free Promotion provides a Fee Waiver equal to four (4) weeks of the family's usual Gap Fee, calculated on the child's permanent booked days.
- A maximum Fee Waiver Cap of \$2,000 applies to this promotion. This amount represents the maximum contribution covered by Children First under this offer. Any portion of the Gap Fee exceeding this cap remains payable by the family in accordance with the Centre's usual billing cycle.
- The Fee Waiver will be applied as a credit to the family's account within fourteen (14) business days after completion of the Qualifying Period. The credit will be applied retrospectively, after the Child Care Subsidy (CCS) has been confirmed, to ensure the correct amount is credited based on the family's actual out-of-pocket fees.
- The Fee Waiver covers only the child's permanent booked days. For example, if a child attends 2 days per week, the Fee Waiver will be applied for those 2 days each week over 4 weeks, in accordance with the Centre's usual billing cycle.
- The Fee Waiver applies only to the Gap Fee and cannot be exchanged for cash, transferred, or used toward other fees (such as the bond or administration fee), nor combined with any other promotion, discount, or fee waiver.
- The promotion does not affect or alter the family's Child Care Subsidy (CCS) entitlement. The Fee Waiver is applied after CCS calculations are made.
- The Fee Waiver amount is based on the child's permanent booked days, regardless of absences, public holidays, or centre closures during the fee waiver period.
- If the family changes their permanently booked days before the Fee Waiver is applied, it will be recalculated to reflect the new booking pattern if days are reduced. If days are increased, the Fee Waiver will only apply to the number of permanent booked days confirmed at enrolment. The Centre Manager may withhold the Fee Waiver where changes are made with the sole intent of increasing the promotional benefit.
- Where a family initially requests more permanent days than are available at enrolment, the Fee Waiver will be based on the number of permanent booked days the child has at the completion of the Qualifying Period. If additional days are confirmed before the end of the Qualifying Period, these days will be included in the Fee Waiver calculation. Requests for additional days made solely to increase the promotional benefit will be declined.

5. Forfeiture Conditions

The promotion will be forfeited if:

- The child's enrolment is cancelled or care ceases before the Qualifying Period is completed.
- The family's account is not up to date when the Fee Waiver is due to be applied.

6. Administration

- The Centre Manager will verify eligibility and apply the Fee Waiver once all conditions are met.
- All standard Children First Enrolment Terms and Conditions continue to apply.
- Children First reserves the right to verify information, amend, suspend, or terminate the promotion at any time without prior notice.

7. Exclusions and Limitations

- This promotion applies only to New Families who have not had a child enrolled at any Children First service within the previous twelve (12) months.
- This promotion cannot be combined with any other promotions, fee waivers, or discounts, and is non-transferable, holds no cash value, and is only available while places remain open at the centre.
- The Centre's decision in relation to any aspect of the promotion or enrolment under this promotion is final and binding, and no correspondence will be entered into regarding the decision.

8. Privacy

- No additional personal information will be collected for the purpose of this promotion. Any personal details provided as part of the standard enrolment process will be managed in accordance with the [Growing Potential Privacy Policy](#).

9. Contact

- For any questions about the 4 Weeks Free Promotion, please contact your Centre Manager or email blacktownrd@childrenfirst.asn.au

10. Promoter

- Growing Potential Ltd (ABN 90 689 711 509) trading as Children First
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