

Children First - Balmoral Street Preschool

2 Weeks Free Promotion - Terms and Conditions

1. Overview

Our 2 Weeks Free Promotion gives new families the opportunity to receive two (2) weeks free at Children First - Balmoral Street Preschool. Families who enrol during the promotional period and attend for six (6) consecutive weeks will receive a credit equal to two (2) weeks of their usual Daily Fees, based on their regularly booked days. Places are limited. Care must commence before or on 17 April 2026.

2. Definitions

- **New Family:** A parent or guardian who has not had a child enrolled at any Children First service within the previous twelve (12) months.
 - **Centre:** Children First - Balmoral Street Preschool, 24-26 Balmoral St, Blacktown NSW 2148.
 - **Promotion Period:** The period is from 10am-1pm, Saturday 28 March 2026, during which enrolments must be submitted, and bond paid in full, to qualify for the promotion.
 - **Commencement Date:** The date the enrolled child begins attending care, which must be before or on 17 April 2026.
 - **Qualifying Period:** The first six (6) consecutive weeks of attendance following the child's Commencement Date.
 - **Daily Fee:** The out-of-pocket amount payable by the family per enrolled day. Fees at Balmoral Street Preschool already include subsidised NSW Start Strong funding. Child Care Subsidy (CCS) does not apply at this service.
 - **Fee Waiver:** A promotional credit equal to up to two (2) weeks of the child's usual Daily Fees, applied to the family's account within fourteen (14) business days after completion of the Qualifying Period.
 - **Fee Waiver Cap:** The maximum contribution covered by Children First under this promotion is limited to the equivalent of two (2) weeks of the child's standard booked Daily Fees. Additional days, administration fees and bond are not included.
 - **Waitlist:** A family that has completed the enrolment process but is awaiting an available position. The Fee Waiver will only apply once the child commences care and meets the Qualifying Period.
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3. Eligibility Criteria

To qualify for the **2 Weeks Free Promotion:**

- The family must be a New Family, as defined above.

- The family must enrol their child within the Promotion Period and commence care before or on 17 April 2026.
 - The child must remain enrolled and attending for a minimum of six (6) consecutive weeks from the Commencement Date.
 - Enrolments are subject to availability. Where no places are currently available, families may join the Waitlist, however, this promotion applies only if a position becomes available and the child commences care before or on 17 April 2026. The Centre does not guarantee placement under this promotion.
 - Families transferring from another Children First service are not eligible.
 - Staff members are not eligible for this promotion.
 - The promotion applies on a per-child basis.
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4. Promotion Details

- The 2 Weeks Free Promotion provides a Fee Waiver equal to two (2) weeks of the child's permanent booked Daily Fees, calculated at the applicable rate:
 - \$40 per day for 3-year-olds
 - \$20 per day for 4-year-olds
 - applicable equity rate
- The Fee Waiver applies only to the child's permanent booked days at the completion of the six (6) consecutive week Qualifying Period.
- To remain eligible, all permanent booked days must be maintained, paid for and attended during the full six (6) consecutive week Qualifying Period.
- The Fee Waiver will be applied as a credit to the family's account within fourteen (14) business days after completion of the Qualifying Period.
- Administration fees, bond payments and additional days are not included in the Fee Waiver.
- For example, if a child is permanently booked for two (2) days per week, the Fee Waiver will apply to those two (2) days per week for two (2) weeks.
- The Fee Waiver cannot be exchanged for cash, transferred, applied toward other fees, or combined with any other promotion, discount or fee waiver.
- If permanent booked days are reduced during the Qualifying Period, the Fee Waiver will be recalculated based on the reduced booking pattern. Children First reserves the right to adjust or decline the Fee Waiver where booking changes are made primarily to increase the promotional benefit.

5. Forfeiture Conditions

The promotion will be forfeited if:

- The child's enrolment is cancelled or care ceases before the Qualifying Period is completed.
- The family's account is not up to date when the Fee Waiver is due to be applied.

6. Administration

- The Centre Manager will verify eligibility and apply the Fee Waiver once all conditions are met.
- All standard Children First Enrolment Terms and Conditions continue to apply.
- Children First reserves the right to verify information, amend, suspend, or terminate the promotion at any time without prior notice.

7. Exclusions and Limitations

- This promotion applies only to New Families.
- This promotion cannot be combined with any other offers, promotions, fee waivers, or discounts, and is non-transferable, has no cash value, and is only available while places remain open at the centre.
- The decision in relation to any aspect of the promotion or enrolment under this promotion is final and binding, and no correspondence will be entered into regarding the decision.

8. Privacy

- No additional personal information will be collected for the purpose of this promotion. Any personal details provided as part of the standard enrolment process will be managed in accordance with the [Growing Potential Privacy Policy](#).

9. Contact

- For any questions about the 2 Weeks Free Promotion, please contact your Centre Manager or email balmoral@childrenfirst.asn.au

10. Promoter

- Growing Potential Ltd (ABN 90 689 711 509) trading as Children First
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